21.R Printing, Graphic Design, and Photography

21.S.1 Michigan Creative

Michigan Creative is a team of designers, communicators, and web professionals who work for units across the University campus and Health System. They offer marketing consulting such as marketing strategy, website design, brand design, editorial services, and mailing.

21.S.2 Printing Services

Michigan Print-Copy-Mail is the University’s full-service printing resource, supplying full-color printing projects, as well as copies and document reproduction. It also provides client education, hands-on advice for software application and disk preparation, assistance with planning, and project management.

21.S.3 Michigan Photography

Michigan Photography offers a comprehensive central photography service and archive in its facility in the basement of the LSA Building. Of special interest to faculty on a fee-for-service basis: quality black and white and color portraiture available to meet all needs (book jackets, publicity photos, media requests, etc.); slides and prints (or scans) from books, periodicals, or 3-D objects for teaching and research needs; plus a full range of digital services, including scanning, e-mail transmittal of images, photo-manipulation, retouching, and restoration.

21.S.4 Michigan Media

Michigan Media is the official video production unit of U-M. It is composed of talented staff with the expertise to handle any project of any size, produces original videos, instructional videos, training videos, and livecasts, and covers events. Michigan Media is also available to work with principal investigators and researchers to document the impact of research grants.